

# ANIL R. DOSHI

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## Positions

- 2015-Present **UCL SCHOOL OF MANAGEMENT**, London, UK
- Assistant Professor, Strategy & Entrepreneurship.
- 2020-2021 **LMU MUNICH**, Munich, Germany
- Visiting Fellow, Platforms as Organizational Forms Research Group, Center for Advanced Studies (CAS).

## Education

- 2015 **HARVARD UNIVERSITY**, Boston, MA
- Doctorate from Technology and Operations Management, Harvard Business School.
- 1998 **DARTMOUTH COLLEGE**, Hanover, NH
- A.B. in Economics and Government and Minor in Mathematics.

## Journal Articles

- Doshi, Anil R. Technology Diffusion with Generational Cohorts. 2024. *Industry & Innovation*. (conditionally accepted).
  - Winner, Gerardine DeSanctis Dissertation Award, OCIS Division, and resulting nomination for William H. Newman Award, Academy of Management, 2017.
- Doshi, Anil R. and William Schmidt. 2024. [Soft Governance across Digital Platforms Using Transparency](#). *Strategy Science*. (Open access).
- Zohrehvand, Amirhossein, Anil R. Doshi, and Bart S. Vanneste. 2024. [Generalizing Event Studies Using Synthetic Controls: An Application to the Dollar Tree–Family Dollar Acquisition](#). *Long Range Planning* 57(1): 102392. (Open access).
- Chai, Sen, Anil R. Doshi, and Luciana Silvestri. 2022. [How Catastrophic Innovation Failure Affects Organizational and Industry Legitimacy: The 2014 Virgin Galactic Test Flight Crash](#). *Organization Science* 33(3): 1068-1093. (Open access).
  - Honorable Mention, SMS Best Conference Paper Prize, Strategic Management Society, 2017.
  - Academy of Management Best Paper Proceedings, 2017.
- Doshi, Anil R., Glen W. S. Dowell, and Michael W. Toffel. 2013. [How Firms Respond to Mandatory Information Disclosure](#). *Strategic Management Journal* 34(10): 1209-1231.

## Working Papers

- Doshi, Anil R. and Oliver P. Hauser. [Generative artificial intelligence enhances creativity but reduces the diversity of novel content](#).
- Doshi, Anil R., J. Jason Bell, Emil Mirzayev, and Bart S. Vanneste. [Generative Artificial Intelligence and Evaluating Strategic Decisions](#).
- Chai, Sen, Anil R. Doshi, Luciana Silvestri, and Tiona Zuzul. Managing the Promise-risk Tension: Recrafting Projective Narratives of Innovation After Catastrophic Failure.
- Doshi, Anil R. How High-performance Outliers Affect Entrepreneurial Entry on Crowdfunding Platforms.
  - Winner, Best Conference PhD Paper Prize, Strategic Management Society, 2014.
  - Finalist, Kauffman Best Student Paper, Roundtable for Engineering Entrepreneurship Research, 2014.
- Doshi, Anil R. and Tobias Kretschmer. Social Media Followers and Organizational Performance.
- Chai, Sen, Anil R. Doshi, and Amirhossein Zohrehvand. CEO Firm Responsibilities and Social Media Activity.

## Research in Progress

- How Generative Artificial Intelligence Affects Workplace Behaviors and Perceptions. With Blaine Landis and Jingze Wang.
- Generative Artificial Intelligence and the Implementation of Strategy. With Oliver P. Hauser.
- Generative Artificial Intelligence and Scientific Ideas. With Sen Chai and Matthias Tröbinger.

## Other Publications

- 2007 • Doshi, Anil and Michael Howsden. Method and System for Providing Fitness Activity Tracking and Gaming. U.S. Patent No. 8,920,287.
- 1998 • Masters, Roger D., Brian T. Hone, and Anil R. Doshi. 1998. Environmental Pollution, Neurotoxicity, and Criminal Violence. In *Environmental Toxicology: Current Developments*, J. Rose (ed.), Taylor and Francis, 13-48.

## Honors and Grants

- 2020 • Outstanding Reviewer Award, Strategic Management Society Knowledge and Innovation Interest Group, SMS 40th Annual Conference.
- 2014 • AWS (Amazon Web Services) in Education Research Grant.
- 1998 • Frank Aretas Haskell 1854 Memorial Scholarship, Dartmouth College.
- 1997 • Rick Angulo World Experience Award, Dartmouth College.
- 1996 • Rufus Choate Scholar, Dartmouth College.

## Presentations

- 2024 (upcoming) • Presenter, Redefining Human Creativity in the AI Era: Human-AI Collaboration, Impact, and Future Direction Symposium. Academy of Management. Chicago, IL.
- 2024 (upcoming) • Presenter, Humanness and advanced technologies in organizations: On being human while working with AI Symposium. Academy of Management. Chicago, IL.
- 2024 (upcoming) • Oxford Human-Algorithm Interaction Workshop. Oxford University, Oxford. UK.
- 2024 (upcoming) • DRUID 24. Nice, France.
- 2024 (upcoming) • Strategy Science Conference. University of Michigan. Ann Arbor, MI.
- 2024 (upcoming) • AI and the Future of Work. AI at Wharton. Philadelphia, PA.
- 2024 (upcoming) • Management, Analytics, and Data Conference. Columbia University. New York, NY.
- 2024 (upcoming) • Strategic Entrepreneurship Journal Paper Development Workshop. Copenhagen Business School. Copenhagen, Denmark.
- 2024 • Digital Economy Workshop, Rotterdam. Netherlands.
- 2024 • Organization Science Winter Conference. Zurich, Switzerland.
- 2023 • Presenter, Academic Research is Dead: The Robots Have Won Symposium. Academy of Management. Boston, MA.
- 2022 • Academy of Management Annual Meeting. Seattle, WA.
- 2022 • Munich Summer Institute. Munich, Germany.
- 2022 • Wharton Technology and Innovation Conference. Virtual.
- 2021 • Panelist, Societal platforms: between markets and grand challenges PDW, Strategic Management Society Annual International Conference. Virtual.
- 2021 • Panelist, Platforms and their societal impact—a force for good?, Center for Advanced Studies Platform Research Group Seminar. Virtual.
- 2020 • Strategic Management Society Annual Conference. Virtual.
- 2019 • Innovation in Information Infrastructures Workshop. Guildford, UK.
- 2018 • Strategic Management Society Annual International Conference. Paris, France.
- 2018 • Academy of Management Big Data and Managing in a Digital Economy Specialized Conference. Guildford, UK.
- 2018 • Organization Science Winter Conference, Park City, UT.
- 2017 • Academy of Management Annual Meeting (two paper presentations). Atlanta, GA.
- 2017 • Digital Transformation and Strategy Forum. Bayes (formerly Cass) Business School. London, UK.
- 2017 • Munich Summer Institute. Munich, Germany.
- 2016 • DRUID 16. Copenhagen, Denmark.
- 2014 • Economics of Knowledge Contribution and Distribution Workshop in conjunction with Roundtable for Engineering Entrepreneurship Research. Atlanta, GA.
- 2014 • Strategic Management Society Annual International Conference. Madrid, Spain.
- 2014 • HBS TOM Alumni Research Workshop. Cambridge, MA.
- 2014 • Open and User Innovation Conference. Cambridge, MA.
- 2014 • NBER Summer Workshop on the Economics of IT and Digitization Poster Session. Cambridge, MA.
- 2011 • Academy of Management Annual Meeting. San Antonio, TX.
- 2011 • Alliance for Research on Corporate Sustainability Annual Research Conference. Philadelphia, PA.

## Invited Seminars

- 2024 • AI & Strategy Research Group. Virtual.
- 2023 • Strategy, Innovation, and Entrepreneurship (SIE) Workshop. Virtual.
- 2022 • HEC Lausanne, Department of Strategy, Globalization, and Society. Lausanne, Switzerland.
- 2018 • LMU Munich, Institute for Strategy, Technology and Organization. Munich, Germany.
- 2017 • Télécom ParisTech, Department of Economics and Social Sciences. Paris, France.
- 2017 • National University of Singapore, Department of Strategy & Policy. Singapore.
- 2017 • London Business School, Strategy and Entrepreneurship. London, UK.
- 2014 • INSEAD, Strategy Department. Fontainebleau, France.
- 2014 • UCL School of Management, Strategy & Entrepreneurship Group, London, UK.
- 2014 • Babson College, Management Division, Wellesley, MA.
- 2014 • Harvard Business School, Technology and Operations Management Seminar, Cambridge, MA.
- 2014 • NBER Productivity Seminar. Cambridge, MA.

## Invited Consortia

- 2018 • Strategic Management Junior Faculty Paper Development Workshop, Academy of Management. Chicago, IL.
- 2017 • Business Policy and Strategy Junior Faculty Consortium, Academy of Management. Atlanta, GA.
- 2014 • Doctoral Consortium, West Coast Research Symposium. Seattle, WA.
- 2014 • Business Policy and Strategy Doctoral Consortium, Academy of Management. Philadelphia, PA.
- 2012 • Technology and Innovation Management Doctoral Consortium, Academy of Management. Boston, MA.
- 2011 • Doctoral Consortium, Smith Entrepreneurship Conference. College Park, MD.

## Service

- 2023-Present • Editorial Review Board Member, European Management Review.
- 2023 • Panelist, Technology and Innovation Management Doctoral Consortium. Academy of Management. Boston, MA.
- 2022 • Panelist, Strategy Research. Strategy, Entrepreneurship, and Innovation Research Day. London, UK.
- 2022 • Panelist, Doctoral Professional Development Workshop. Strategic Management Society. London, UK.
- 2022 • Panelist, Methodological Frontiers: Leveraging New Methods and Data Sources Professional Development Workshop. Strategic Management Society. London, UK.
- 2020 • Member, Academy of Management Technology and Information Management Best Paper Award Committee
- 2018 • Speaker/Facilitator, A Practical Machine Learning Workshop. Strategic Management Society Annual International Conference. Paris, France.
- 2018 • Organizer, Teaching at the Intersection of Organizations and Analytics Professional Development Workshop. Academy of Management Annual Meeting. Chicago, IL.
- 2017 • Discussant, Innovation and Entrepreneurship Conversation. Imperial College Business School. London, UK.
- Ad hoc reviewer • *Management Science, Strategic Management Journal, Organization Science, Academy of Management Journal, Strategic Entrepreneurship Journal, Academy of Management Perspectives, Industry and Innovation, Review of Industrial Organization, Production and Operations Management, Small Business Economics.*
- Conference reviewer for Academy of Management, Strategic Management Society, DRUID.

## University Service

- 2023 • Speaker, UCL School of Management Staff Seminar. London, UK
- 2022-Present • Member of Digital Education and Learning Support (DeaLS) Group (online teaching model development for SoM faculty). UCL School of Management. London, UK.
- 2016-Present • Creator and manager, [Analytics@UCLSoM](#) LinkedIn Alumni Group (>400 members).
- 2018-2020 • Member of Equality, Diversity, Inclusion (EDI) Initiative. Awarded the Athena SWAN Bronze Charter. UCL School of Management. London, UK.
- 2018 • Speaker, Technology in the Classroom: Tablet-Based Teaching. UCL School of Management Teaching and Learning Forum. London, UK.
- 2018-2019 • Organizer. UCL School of Management Strategy and Entrepreneurship Group Research Seminar. London, UK.

## Doctoral Panels

- 2018 • Prateek Raj, viva panel (dissertation defense), UCL School of Management.

- 2017 • Amir (Miros) Zohrehvand, upgrade panel (proposal defense), UCL School of Management.
- 2016 • Nilam Kaushik, upgrade panel (proposal defense), UCL School of Management.

### Teaching Awards

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- 2023 • Best Teacher Award, The UCL MBA.
- 2023 • Student Choice Awards Nominations. Three categories: Active Student Partnership, Inspiring Teaching Delivery, Outstanding Research Supervision, UCL.
- 2022 • Best Teacher Award, The UCL MBA.
- 2022 • Best Teacher Award, MSc Business Analytics.
- 2022 • Student Choice Awards Nomination. One category: Inspiring Teaching Delivery, UCL.
- 2021 • Best Teacher Award Runner-up, The UCL MBA.
- 2021 • Best Teacher Award Runner-up, MSc Business Analytics.
- 2021 • Inspirational Educator Award, PKU-UCL MBA.
- 2021 • UCL School of Management Excellence in Teaching Award (awarded to DEaLS Team).

### Teaching

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- 2016–Present • Developer and instructor, Business Strategy and Analytics, UCL MSc Business Analytics.
- 2019–Present • Developer and instructor, The Data Analytics Advantage, The UCL MBA.
- 2022 • Developer and instructor, Scenario Week, UCL BSc Management Science.
- 2018–2019 • Developer and instructor, Business Strategy and Analytics, UCL MBA with Peking University (part- and full-time), Beijing China.
- 2013 • Teaching Fellow, Strategies Beyond the Market, HBS.
- 2012–2013 • Co-developer and instructor, *Really* Using Stata Doctoral Workshop, HBS.
- 2010–2012 • Teaching Fellow, Analytics (Finance and Quantitative Methods), HBS.
- 2012 • Instructor, Innovation MBA Module, Harvard University Division of Continuing Education.
- 2011 • Teaching Fellow, Managing Innovation, HBS.

### Executive Education

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- 2023 • Data Communication with Stakeholders and FCDO and the Future of Data, UK Foreign Commonwealth & Development Office.
- 2022 • Creating Value with Data Analytics, UCL Executive Education.
- 2022 • Data for First Order Insights, Blenheim Chalcot, London, UK.
- 2020 • Data Thinking Workshop, VIPKids, Beijing, China.
- 2020 • Data Strategies for Business, UCL ML Academy, London, UK.

### Industry and Policy Presentations

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- 2024 • Panelist and moderator, AI in Business. Wharf Talks, Canary Wharf Group, London, UK.
- 2024 • Keynote speaker and panelist, Deepfakes and Disinformation. Presentation to senior UK government officials and policymakers. Plexal Innovation Lab, Cheltenham, UK.
- 2023 • Presenter, Generative artificial intelligence enhances creativity but reduces the diversity of novel content. Economic Graph Team, LinkedIn, Virtual.
- 2023 • Keynote speaker and panelist, Artificial intelligence and digital technologies business breakfast. Central District Alliance, London, UK.
- 2022 • Panelist, HR and People Analytics, City HR, London, UK.

### Teaching Materials

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- 2023 • Doshi, Anil R. [UCATE: First Steps with Data](#). UCL School of Management student note.
- 2021 • Doshi, Anil R. ProLinked—Estimating the Effect of a New Recommendation Feature. UCL School of Management difference-in-differences and data business models mini-case.
- 2020 • Doshi, Anil R. [How to Describe a Dataset](#). UCL School of Management student note.
- 2020 • Doshi, Anil R. RevCo Shopper’s Club—Acquisition Synergies. UCL School of Management synthetic control and M&A mini-case.

### Teaching Materials (cont’d)

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- 2020 • Doshi, Anil R. LoveMyPet—Causal Modeling of Platform Strategies. UCL School of Management causal modeling and platforms mini-case.

- Doshi, Anil R. Opinionistas—One Idea, Many Strategies. UCL School of Management experimental design and entrepreneurial strategy mini-case.
- 2020 • Schmidt, William and Anil R. Doshi. Airbus—Data-Driven Decisionmaking... Under Pressure SC Johnson School of Management and UCL School of Management regression and finance mini-case.
- 2020 • Doshi, Anil R. IdeaWeb—Understanding Workplace Networks. UCL School of Management network analytics and organization design mini-case (parts A, B, and C).
- 2020 • Doshi, Anil R. School of Management Cohort Survey. UCL School of Management survey and culture mini-case.
- 2020 • Doshi, Anil R. Home Depot’s Changing Environment. UCL School of Management descriptive analytics and competitive environment mini-case.
- 2020 • Doshi, Anil R. HomeGrown—The Structure and Data Structure of a Business Model. UCL School of Management data structure and business model mini-case.
- 2017 • Doshi, Anil R., Pradeep Ganapathyraj, and William Schmidt. Yammer—Data Insights. SC Johnson School of Management and UCL School of Management descriptive analytics case.
- 2017 • Doshi, Anil R., Pradeep Ganapathyraj, and William Schmidt. Yammer—A/B Experiments. SC Johnson School of Management and UCL School of Management experiments case.

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### Community Outreach

- 2022-2024 • Guest teacher, Awareness of Fake News, Trevor Roberts School. London, UK.
- 2022 • Guest teacher, Business and Competition, Mulberry Academy Shoreditch. London, UK.

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### Industry Experience

- 2004–2009 • introPLAY LLC, Founder. New York, NY.
- 2002–2004 • Ahab Capital Management, Investment Analyst. New York, NY.
- 2000–2002 • Vencast, Inc., Associate, Strategic Development. New York, NY.
- 1998–2000 • Donaldson, Lufkin and Jenrette, Analyst, Space and Satellite Group. New York, NY.

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### Other Affiliations

- 2018 • Fellow of the Higher Education Academy, London, UK.
- 2004–2006 • Chartered Financial Analyst (CFA) Level 1–3 exams completed.
- 2004–2008 • Dartmouth College Class of 1998 Mini-Reunion Chair and Alumni Interviewer, New York, NY.

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### Select Media Mentions and Coverage

- [How AI can make your workplace more equitable](#), Forbes, August 24, 2023.
- [Automating creativity](#), One Useful Thing, August 13, 2023.
- [Boffins devise early-warning system for fake news: AI fingers domains that look sus](#), The Register, November 12, 2020.
- [AI tool detects disinformation websites at registration](#), Engineering and Technology, November 12, 2020.
- [New academic tool used to identify fake news domain names](#), TechRadar, November 12, 2020.
- [Machine learning research can detect fake news domains upon registration](#), Cornell SC Johnson BusinessFeed, November 6, 2020.
- [UCL study finds voters impacted by fake news prior to 2016 US election](#), Evening Standard, March 27, 2018.
- How Companies Explain Large-Scale Failure, Harvard Business Review, March-April 2018.
- [Does Exposing Polluters Make Them Clean Up Their Act?](#), Footnote, July 25, 2013 (written by author).
- [Toxics Release Inventory: A Case Study in Information Disclosure Regulation](#), The Regulatory Review, October 22, 2012 (written by co-authors).

Last updated: April 2024